

# Simple Process, Clear Vision, Powerful Results.

**CJ DuBe´** is a professional speaker, EOS Implementer, Head Coach at EOS Worldwide and serial entrepreneur who shows business leaders a bigger vision.



CJ has helped over 90 companies clarify, simplify and achieve their vision with the Entrepreneurial Operating System®. An award-winning entrepreneur with a dynamic background, CJ is also a sought-after speaker. Delivering passionate and energetic keynotes and workshops participants leave looking at their business in a whole new way, and armed with a set of simple concepts and practical tools they can take back to their business tomorrow.

## SPEAKING TOPICS

- **Strategic Execution: *Get A Grip on Your Business***  
*Hitting the Ceiling; Accountability Chart; Rocks; Meeting Pulse; Scorecard*
- **Entrepreneurism: *TRACTION: Vision Without Traction Is Hallucination***  
*Assess your Core Values and Core Focus; 10 Year Target; Marketing Strategy; 3 Year Picture, 1 Year Plan, Quarterly Rocks, Issues List*
- **Leadership: *Running the People Part of Business***  
*Practical tools to reduce frustration and get better results. Right people. Right seats.*

## FORMATS:

Keynotes

Half- and Full-Day Workshops

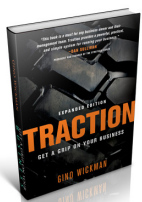
Media Appearances

“ I strongly recommend CJ DuBe´ and the EOS process. CJ provides unique insight into entrepreneurial companies to help them find their way to the next level. Her ability to work with Executive teams, build relationships, speak her mind and promote ‘open and honest’ communication serves her clients extremely well. I recommend CJ for any entrepreneurial organization that wants to ‘find its way.’ ”

GREGG JOHNSON, Chief Financial Officer, Schwing Bioset

“ CJ is relatable, real, and empowers you with the tools to make things happen. ”

LISA ROTHACKER, Roth Construction



National Bestseller

“The concepts in TRACTION saved our company from mediocrity and propelled us to excellence. They have provided us with the tools to deal with any situation that might arise and better yet, to head off some situations at the pass.”

ROB TAMBLYN, President, The Benefits Company

## INDUSTRY-LEADING ENTREPRENEUR

- Owner/Implementer EOS
- Grew Oberon consulting business from zero to \$8M in 3 years
- Talent Outsourcing for 30 years

## AWARDED

- 2009 National Association of Women Business Owner’s “Pioneer of the Year”
- Minneapolis Business Journal’s “#3 in the Fast 50”
- Collegiate DECA’s Outstanding Service Award
- 2015 Champion of Business Award for Woman of the Year

## CITED AND INTERVIEWED

The Washington Post

THE BUSINESS JOURNAL  
MINNEAPOLIS • ST. PAUL

StarTribune  
NEWSPAPER OF THE TWIN CITIES

FAMILY ORIENTED wife, mother of seven, grandmother of seven

## PARTIAL SPEAKING LIST

- NAWBO
- WPO
- DECA
- EO
- Vistage

## BOOKING INFORMATION:

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Video, rate schedule and references available upon request.